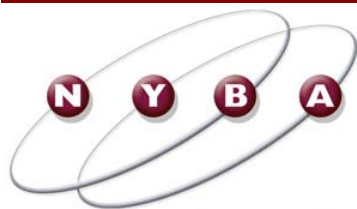


# CALL FOR POSTERS



The Cures Start Here®

New York Biotechnology Association  
2010 Annual Meeting  
April 19-20, 2010  
Marriott Marquis Hotel, New York  
City

[www.nyba.org](http://www.nyba.org)

## New York State Innovation Alley Poster Sessions

Session I: Monday, April 19, 2010, 9:00 am - 12:30 pm  
Session II: Monday, April 19, 2010, 1:30 pm - 5:00 pm  
Session III: Tuesday, April 20, 2010, 9:00 am - 12:30 pm

### More Than a Poster Session - Ideas To Generate a New Biotech Breakthrough

The Innovation Alley is a forum for both young and experienced investigators to share their creative, new ideas, ideas that will generate the new biotech breakthrough as global business benefits from the brilliant academic research taking place in universities around New York State.

### Call For Poster Submissions

**The deadline to submit is Friday, March 15, 2010**

Review the **Guidelines for Submitting Poster Abstracts** (below) for useful information on topics, benefits, how to submit, contact information, and the review and presentation process.

**Submissions will only be accepted at <http://www.surveymonkey.com/s/nybaposters>**

Strategically placed at the entrance area of the NYBA Annual Meeting and near the Exhibition Hall, Innovation Alley will allow academia and industry to come together to collaborate. Innovative ideas can be shared with industry professionals - who are actively seeking the next ground-breaking technology. Partnerships like these will enable the biotech industry to meet the challenges of today and work toward a more hopeful tomorrow.

### Poster Categories

Bioengineering	Diagnostics	Imaging	Ophthalmology
Bioinformatics	Disease Models	Industrial/Environmental	Proteomics
Biologics	Drug Delivery	Infectious Disease	Reproductive Health
Bioprocessing	Drug Discovery	Innovative Programs	Research Tools
Bone/Metabolic Disease	Gene Cell Therapy	Nanotechnology	Stem Cells
Cancer	Genomics	Neurological Disease	Structural Biology
Computational Biology	Hematology	Nutraceuticals	

### Additional benefits of displaying your work include

- ☞ Visibility to over 650 industry professionals onsite at the event
- ☞ Complimentary attendance to the NYBA 18th Annual Meeting for the day of your poster's display, plus the opportunity to upgrade to a two-day "Full Conference Pass" at the reduced rate of \$100
- ☞ Potential to form a collaboration that will further your research's development or commercial marketability

**Submissions will only be accepted at <http://www.surveymonkey.com/s/nybaposters>**



# Guidelines for Submitting Poster Abstracts for the NYBA 2010 ANNUAL MEETING Innovation Alley Poster Sessions

## Topics

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The objective of poster presentations is to cultivate world-class collaborations among academia, early stage research organizations, and industry. Topics should be related to academic research or development efforts, which address or potentially provide solutions to unmet needs in biotechnology. Poster abstracts should outline the problem the research or development effort addresses and identify potential commercial markets.

## Benefits of Presenting

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- The opportunity to present a poster displaying your academic research or development efforts to an audience of over 650 attendees. Through this forum, innovative ideas can be shared with industry professionals who are actively seeking ground-breaking technology and collaborations with academia and early stage research organizations.
- One complimentary registration for one day will be granted to the poster presenter--good for the day of the poster presentation. This registration includes access to all sessions, business forum, exhibit hall, and any meal or evening receptions scheduled on that poster presentation day, on a space-available basis. Please note this registration is nonrefundable, not transferable and may not be shared. Only one free registration will be granted, regardless of the number of presenters that will attend. Presenters are encouraged to participate fully in the conference when not presenting at Innovation Alley.
- The opportunity to upgrade from the free one-day registration to a 2-day Full Conference Pass at the reduced rate of \$100 (a savings of \$99 over the academic rate of \$199).
- The poster abstract will be published in the 2008 Innovation Alley Poster Sessions Abstract Guide, to be distributed onsite at the convention.

## Abstract Submission

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- The deadline for submitting the proposal (see next page) is **Friday, March 27, 2008**. **Submissions will only be accepted via email at [ntinker@nyba.org](mailto:ntinker@nyba.org). Please read the following submission guidelines carefully** before completing the abstract submission.
- All information should be submitted in its final, edited print-ready format as this information will be used for publication in the Abstract Booklet. NYBA is not responsible for the content or editing of submitted information. **Please note that graphs and figures cannot be submitted as part of the abstract text, but if accepted, you may include these with your onsite display.**

## Abstract Review

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- A committee will review proposals and select up to 30 presentations for display at the NYBA 18<sup>th</sup> Annual Meeting. Presenters will receive official notice of acceptance via e-mail beginning March 21, 2008. Selected posters will be given one time slot for presentation (either the morning or afternoon session of one of the presentation days).
- Once selected, the presenter will receive information on the poster specifications and information on registration and general procedures for the poster presentation. NYBA reserves the right to review and approve or deny any application to present a poster at the 2009 Innovation Alley Poster Sessions.

## Poster Presentation

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- Posters will be presented, Monday and Tuesday, April 20-21, 2008, at the Innovation Alley Poster Sessions. There will be three sessions, two on Monday and one on Tuesday; the morning sessions on Monday 4/20 and Tuesday 4/21 will run from 9am to 12:30pm and the afternoon session on Monday 4/20 from 1:30pm to 5pm. Selected posters will be given one time slot for presentation (either the morning or afternoon session of one of the presentation days).
- Presenters will be required to be present at their poster station during the time slot designated for their poster's display and should be prepared to explain their presented work to the convention attendees.

**PLEASE NOTE:** As all accepted abstracts and presentations will be published and publicly accessible, please take care not to unduly expose confidential information. **Poster abstracts selected for display will be printed for distribution at the meeting.**

Please direct any questions to [ntinker@nyba.org](mailto:ntinker@nyba.org)