

## Request for Proposals

**Deadline: November 1, 2007**

The New York Biotechnology Association invites submission of speaker and panel proposals for our 17th Annual Meeting, May 19-20, 2008, at the Marriott Marquis Hotel in Times Square.

NYBA's annual meetings consistently draw CEOs, senior executives, investors and prominent scientists from the biotechnology business communities in New York State, the Northeast, and the national biotech arena. Panel presentations cover a wide range of topics addressing current industry news, issues and trends, and panel speakers are leading experts in their fields.

**We seek speakers and panels to address the following suggested topic areas:**

### Bioscience & Technology

- Autoimmune Diseases
- Biodefense
- Cancer
- Cardiology
- Diabetes
- Diagnostics
- Diseases of Aging
- Drug Delivery
- Drug Discovery
- Food and Agriculture
- Industrial/Environmental
- Immunology/Infectious Diseases
- Medical Devices
- Nanotechnology
- Neuroscience
- Obesity
- Orphan Drugs
- Vaccines
- Other

### Finance

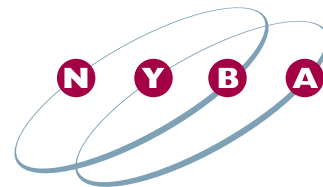
- Early Stage
- Mid-stage
- Late Stage
- Exit Strategies
- Alternative Financing Sources
- SBIR/STTR
- Other

### Business Issues

- Commercialization Strategies
- IR/PR
- Legal/IP
- Human Resources
- Operations
- Clinical Research/Clinical Trials
- Facilities
- Manufacturing
- Marketing and Sales
- Regulatory
- Public Policy
- International opportunities
- Other

### Hot Topics

- Stem Cell Research
- Personalized Medicine
- Vaccines
- Follow-on Proteins and Biologicals
- Other



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MEETING**  
**May 19-20, 2008**

**New York Marriott Marquis  
Times Square, NY**

## Guidelines for Submission

- Panels are 90 minutes.
- Each panel must contain one chair and at least 2 and no more than 6 other speakers
- All submissions must have a connection to New York's biotechnology community; that connection should be stated in the submitted panel description. Speakers do not necessarily have to be from New York.
- All submissions must have an industry focus.
- All submissions must be timely and relevant to current industry issues.
- One organization may submit up to three proposals.

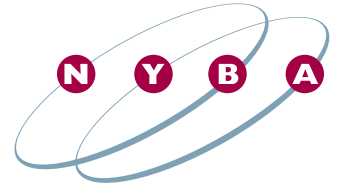
## Procedures and Deadlines

- All submissions must be made via email to [info@nyba.org](mailto:info@nyba.org). Receipt of submissions will be acknowledged by email from NYBA.
- All submissions must be received by 5PM Thursday, November 1, 2007. Deadlines are strictly adhered to. Any proposals received after the deadline WILL NOT be considered.
- All submissions must contain the following information:
  - Session Coordinator with all contact information (title, email, phone, fax, address, assistant's name/email/phone) – this is the person that will be the main point of contact for the panel and receive all communication from NYBA;
  - Proposed Session Title and Topic/Track; See listing under Suggested Topics/Tracks;
  - A short (100-word) description of the topic;
  - Panel Chair with all contact information, and as much detail on panel speakers as possible.

## Selection/Notification

NYBA typically receives three times as many submissions as it needs to fill the annual meeting program. The Program Committee is looking for high quality panels that adhere to the guidelines stated above and bring attendees relevant, thoughtful, educational and interesting discussions about the biotechnology industry and the issues that affect it.

- Submissions from NYBA members or sponsors will be given higher consideration than non-members/sponsors. To learn more about membership and sponsorship, please visit [www.nyba.org](http://www.nyba.org).
- NYBA does not select submissions that are deemed to be company or product promotions. Opportunities exist to exhibit and/or sponsor – more information on sponsorship/exhibiting is available by contacting Joseph Tortorice at [jtortorice@nyba.org](mailto:jtortorice@nyba.org).
- NYBA reserves the right to fill one of the speaking slots on each session accepted to the program.
- Submissions with all speakers from the same company are not likely to be accepted.
- Incomplete proposals will not be submitted to the Program Committee for consideration (see SUBMISSION PROCEDURES for details on required information).
- All session contacts will be notified of selection status on or before November 20, 2007.



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